

SLOW FACTORY

INVESTING IN REGENERATION



CÉLINE SEMAAN

ABOUT SLOW FACTORY

An Agency and Design Lab focusing on sustainability, from education initiatives to waste-led solutions.

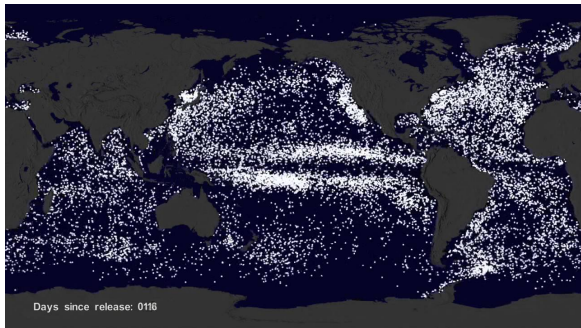
OUR MISSION

is to re-architect fashion into a zero waste, circular industry

WE ENVISION

a world where all human activity is designed through the lens *“Good for the earth, good for the people”*

TEXTILE WASTE IS A BUSINESS *and* ENVIRONMENTAL ISSUE



The U.S. alone generates
16 MILLION TONS of *TEXTILE WASTE per year.*

➤ *20% burned for energy*

➤ *10% recycled*

➤ *1% turned into new fibers*

SLOW FACTORY INSTITUTE FOR CIRCULAR INNOVATION

- 1 RECYCLING & UPCYCLING CENTER
- 2 INNOVATION & RESEARCH LAB
- 3 DESIGN STUDIO
- 4 COMMUNITY & EDUCATION

WASTE *to* RESOURCE

The first solution for a direct to consumer, local and circular material paradigm

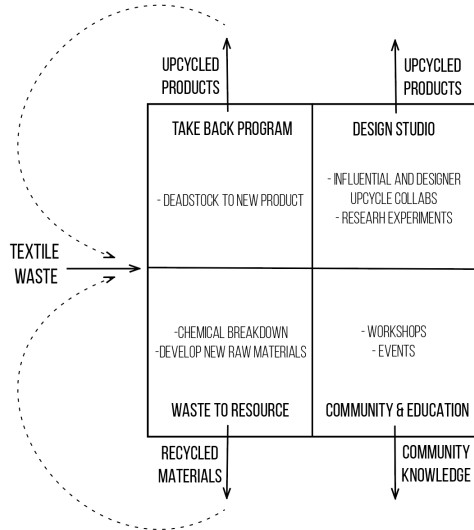
GLOBAL BRAND



GLOBAL SCALE
INDUSTRIAL PARTNER



SLOW FACTORY INSTITUTE FOR CIRCULAR INNOVATION



STUDY HALL 2019 MEDIA REACH

136 MILLION

**TOP-TIER
MEDIA
REACH**

15 MILLION

**SOCIAL
REACH**

20,000

**NEWSLETTER
SUBSCRIBERS**

3000+

**WEB
ATTENDEES**

597 ✦

**SUMMIT
ATTENDEES**

✦ FULL CAPACITY
U.N. ECOSOC
CHAMBER

PARTNERS & NETWORK

Our team, partners and community represent the best in sustainability knowledge, culture and influence

SUSTAINABLE
DEVELOPMENT
GOALS



G-STAR RAW

LENZING™

CALIK DENIM



SWAROVSKI



SUISTUDIO

CONSCIOUS
FASHION
CAMPAIGN



EILEEN
FISHER



ual: central
saint martin



MARA HOFFMAN



osømtex

CICIO

Phillip Lim

dropēl

Diet
PRADA



OMONDI



MAN
REPE
LLER

STELLA
MCCARTNEY

EVERYBODY
WORLD

SAITEX



ĐYNE

FOR DAYS

STUDIO 189

Ahluwalia



FASHIONISTA

THE NEW
DENIM
PROJECT

ual: centre for
circular design

Seed*



VOZ

