



BEIRUT INSTITUTE
SUMMIT
ABU DHABI • EDITION III

THINKING 2020s: WHAT TO EXPECT? HOW TO PREPARE?

BEIRUT INSTITUTE SUMMIT IN ABU DHABI EDITION III

October 13 & 14, 2019
The St. Regis Abu Dhabi - Corniche
Abu Dhabi, United Arab Emirates



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SUMMIT OVERVIEW



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SUMMIT SYNOPSIS

The pace of change in the Arab region is gaining momentum, and with that comes an increasing need to reimagine the future and prepare for it. This period of unprecedented change is marked with many challenges in global governance, economic sustainability, technological integration, and geopolitical balance, all of which disrupt the transition into the new decade of the 2020s. In order to be better prepared for the emerging decade, it is critical to form an in-depth understanding of the drivers of change and the regional imperatives that are necessary going forward. Policy makers and thought leaders can then leverage this knowledge and create positive outcomes on the national, regional, and global levels.

Beirut Institute Summit is a collaborative initiative impacting the Arab region, proactively. We will convene a wide spectrum of thinkers including political leaders, senior policy makers, prominent intellectuals, leading CEOs, and civil society leaders to reflect on the evolving relationship between the Arab region and the world. Our focus will be on designing actionable policies and innovative solutions that prepare the Arab region for the 2020s and the decades to come.

The Summit aims to:

- Inspire leaders with policies and ideas on how to position the Arab region and its relations with the rest of the world in a rapidly changing landscape;
- Create a multi-disciplinary, multi-sector and intergenerational platform for collaboration on future strategies impacting the region;
- Launch a pragmatic discussion on the emerging trends reshaping the world and the opportunities that arise from them;
- Announce Beirut Institute's agenda for 2019-2020.



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SUMMIT DESIGN

Beirut Institute Summit is designed as a platform for interaction among leaders from the public, private and nonprofit sectors who have left their mark on the Arab region and expanded its role in the global space.

The summit is comprised of four key conversations:

HIGH LEVEL EXCLUSIVE POLICY CIRCLES *off-the-record and by invitation only*

The policy circles are uniquely designed to gauge the intellectual input of Arab and international leaders on transformations that the region is undergoing. The policy circles aim at:

- Defining what to expect and how to prepare the Arab region for the decade of the 2020s
- Developing constructive policy options that drive the emerging regional vision forward
- Proposing actionable ideas and recommendations for policy makers
- Enlightening and engaging the public in the proposed solutions

CONVERSATIONS WITH POLICY MAKERS *on-the-record and webcast live*

High profile political, business and civil society leaders will discuss what to expect and how to prepare the Arab region for the 2020s in terms of its global positioning, strategic trajectory, and relationship with regional and international powers.

INTERACTIVE OPEN PLENARY SESSIONS *on-the-record and webcast live*

These plenary sessions will focus on specific steps leaders in the Arab region and beyond should take to better prepare for the new decade of the 2020s. The summit will include specialized sessions on the future of the Arab region in terms of its evolving economic dynamics, its growing needs for innovation, and its shifting geopolitical landscape.

THE BEIRUT INSTITUTE ABU DHABI DECLARATION *on-the-record and webcast live*

The Beirut Institute Declaration from Abu Dhabi will outline practical regional and global strategies for preparing the Arab region for the decade of the 2020s. The Declaration will guide policy options and recommendations generated during the summit to decision makers in the region and beyond.



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SUMMIT PROGRAM

**This agenda is subject to change.*



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Sunday October 13, 2019

Time	Session	Design
08:00 – 08:45	Registration and Networking Reception	
09:00 - 09:15	Welcome Remarks to Policy Circle Delegates Ms. Raghida Dergham Co-chair of Beirut Institute Summit in Abu Dhabi Edition III Founder and Executive Chairman of Beirut Institute	<i>By invitation only</i> Off-the-record
09:30 – 11:30	Policy Circles Government Officials, Business and Civil Society Leaders	<i>By invitation only</i> Off-the-record
11:30 – 12:00	Networking Break	
12:00 – 13:30	Policy Circles Government Officials, Business and Civil Society Leaders	<i>By invitation only</i> Off-the-record
13:30 – 15:00	Lunch Break	
15:10 – 15:25	Opening of Beirut Institute Summit and Welcome Address Master of Ceremony: - Mr. Robert Nakhel Senior News Anchor at Sky News Arabia Opening Statements: - HRH Prince Turki Al Faisal Co-chair of Beirut Institute Summit in Abu Dhabi Edition III Chairman of King Faisal Foundation's Center for Research and Islamic Studies - Ms. Raghida Dergham Co-chair of Beirut Institute Summit in Abu Dhabi Edition III Founder and Executive Chairman of Beirut Institute	<i>Address</i> On-the-record webcast live
15:30 – 15:45	Dazzling Decades: Technology & the Age of Disruption - Mr. Samer Abu-Ltaif President of Microsoft Middle East & Africa	



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15:50 – 16:35

The Future of the Gulf from Escalation to Maritime Security: Is Transformation Sustainable Amid Volatility?

With the Gulf region lingering on the brink, can the ambitious plans for reform be realized? Will visions and conflicts coexist or is another clash inevitable? What is the impact of geopolitical dynamics on the future of the GCC countries?

Panel Discussion
**On-the-record
webcast live**

Co-hosted by Sky News Arabia

Moderated by Ms. Fadila el Soussi, Senior News Anchor at Sky News Arabia

- **HRH Prince Turki Al Faisal**, Co-chair of Beirut Institute Summit in Abu Dhabi Edition III, Chairman of King Faisal Foundation's Center for Research and Islamic Studies
- **H.E. Dr. Abdullatif bin Rashid Al-Zayani**, Secretary-General of the Gulf Cooperation Council
- **Ambassador Robert Blackwill**, Henry A. Kissinger Senior Fellow, Council on Foreign Relations
- **H.E. Dr. May Chidiac**, Lebanese Minister of State for Administrative Development, President and Founder of the May Chidiac Foundation
- **H.E. Andrei Fedorov**, Chairman of the Fund for Political Research and Consulting
- **Dr. Mahmood Sariolghalam**, Professor of International Relations at the National University of Iran

16:40 – 17:00

Address by Host Country

- **His Excellency Sheikh Nahayan Mubarak Al Nahayan**
Cabinet Member and Minister of Tolerance

17:00 – 17:20

Break

17:25 – 17:35

**Women Prepare for the 2020s:
Testimonials by Women**

Women leaders from the Arab region and beyond offer their bottom line prescriptions with one-minute messages regarding what specifically is required to prepare the Arab region for the decade of the 2020s.

Perspectives
**On-the-record
webcast live**



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- **Ms. Mireille Abi Nasr**, Corporate Communication Officer at FFA Private Bank
- **Ms. Deema Bibi**, CEO of Jordanian youth organization, INJAZ
- **Ms. Patricia Bitar Cherfan**, Publisher & Editor in Chief HOME Magazine
- **Ms. Theresa Fallon**, Director at Centre for Russia Europe Asia Studies
- **Ms. Lyndsay Howard**, Senior Analyst for Foreign Policy at Bloomberg
- **Ms. Nora Muller**, Executive Director Körber-Stiftung
- **Ms. Sameera Rajab**, Special Envoy for the Royal Court
- **Ms. Mouna Saliba**, Talk Show Host at MTV Lebanon
- **Ms. Mirna Sleiman**, Founder & CEO Fintech Galaxy

17:40 – 18:30

Is America Firmly in the Lead or is it Delegating to Subcontractors?

With the Trump Administration's change of course from that of its predecessors, what impact is this American reset having on the Middle East and the Gulf region? Did the inconsistency in American foreign policy change the dynamics of regional conflicts? Is there an American master plan for the Arab region in the next decade? Or does the US want to delegate extensively to subcontractors?

Co-hosted by Al Arabiya

Moderated by Mr. Sohaib Charair, Senior News Presenter at Al Arabiya

- **H.E. Dr. Hanan Ashrawi**, Member of the PLO Executive Committee
- **Ms. Raghida Dergham**, Co-chair of Beirut Institute Summit in Abu Dhabi Edition III, Founder and Executive Chairman of Beirut Institute
- **General David Petraeus**, Former Director Central Intelligence Agency, Chairman of the KKR Global Institute
- **Sir John Scarlett**, Former Chief of the British Secret Intelligence Service

Panel Discussion
**On-the-record
webcast live**



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- **H.E. Hoshiyar Zebari**, Former Finance and Foreign Minister of Iraq
- **Dr. Irina Zvyagelskaya**, Head of the Center Institute of World Economy and International Relations

18:35 – 19:15

Positioning the Arab Region in the Next Decade: Is There a Roadmap?

Panel Discussion
**On-the-record
webcast live**

Who leads shaping the 2020s agenda for the Arab region? In light of fundamental challenges, what priorities should top the 2020s agenda? Are the geopolitical agents shaping the roadmap for the next decade, or is there a new tapestry of local and global forces evolving?

Co-hosted by Sky News Arabia

Moderated by Mr. Robert Nakhel, Senior News Anchor SNA

- **Mr. Andrey Bystritsky**, Chairman of the Board of the Valdai Discussion Club
- **H.E. Ghassan Hasbani**, Deputy Prime Minister of Lebanon
- **H.E. Yang Honglin**, Former Chinese Ambassador to Bahrain/Iraq/Saudi Arabia
- **H.E. Brett McGurk**, Payne Distinguished Lecturer Stanford University
- **H.E. Hossam Zaki**, Deputy Secretary-General of Arab League

19:15 – 20:30

Break

20:30 – 23:30

**Beirut Institute Summit Gala Dinner
Honoring Exceptional Excellence**

By invitation only
Dinner

- **H.E. Dr. Zaki Nusseibeh**, Minister of State of UAE
- **Ms. Nadine Labaki**, Lebanese Oscar Nominated Director and Actor



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- **Mr. Khaled Mouzanar**, Lebanese Music Composer and Producer
- **Ms. Emtithal Mahmoud**, UNHCR Goodwill Ambassador
- **Ms. Fatima Alkaabi**, Youngest Emirati Inventor

Monday October 14, 2019

Time	Session	Design
08:00 – 09:00	Summit Registration	
9:00 – 9:55	The Innovation We Expect and How to Harness Data Responsibly <p>What are the latest innovations that will disrupt the transition into the new decade of the 2020s? What breakthroughs can we expect in Big Data, Artificial Intelligence, and other high-tech fields? What ethical considerations need to be taken into account as the pace of technological change is gaining momentum in the Arab region?</p> <p>Moderated by Mr. Fadi Ghandour, Executive Chairman of Wamda Group</p> <ul style="list-style-type: none">- Mr. Samer Abu-Ltaif, President of Microsoft Middle East & Africa- Ms. Malak Akiely, CEO of Golden Wheat Grain Trading Co.- Mr. Sumit S. Jamuar, Chairman & CEO Global Gene Corp- Ms. Cassandra Kelly, International Advisor and Speaker- Mr. Andre Loeseckrug Pietri, Speaker of the Joint European Disruptive Initiative, Founder of ACapital	<i>Panel Discussion</i> On-the-record webcast live
10:00 – 10:40	The Economics of Geopolitics in the Middle East	<i>Panel Discussion</i> On-the-record webcast live



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Where are the investment opportunities for China, Russia, EU and the US in the Arab region in the 2020s? How will they marry geopolitics with reconstruction in post-conflict countries like Syria, Yemen, and Iraq in the next decade as well as countries in transition such as Libya?

Co-hosted by Al Arabiya

Moderated by Ms. Mayssoun Noueihed, Senior Anchor at Al Arabiya

- **H.E. Nabil Fahmy**, Former Minister of Foreign Affairs of Egypt, Founding Dean of the School of Global Affairs and Public Policy at the American University in Cairo
- **Ambassador Robert Ford**, Professor at Yale University
- **Dr. Qiang Liu**, Director of Energy Economics Chinese Academy of Social Sciences
- **General David Petraeus**, Former Director Central Intelligence Agency, Chairman of the KKR Global Institute
- **Mr. Hani Shennib**, Founding President & CEO National Council on US Libya Relations

10:45 – 11:05

A Conversation with Wisdom

An intergenerational discussion between three former Secretary-Generals of the League of Arab States and the Gulf Cooperation Council with two young leaders for tomorrow.

Conversation
**On-the-record
webcast live**

- **H.E. Abdullah Bishara**, Former Secretary-General of Gulf Cooperation Council
- **H.E. Nabil Elaraby**, Former Secretary-General of the Arab League
- **H.E. Amr Moussa**, Former Secretary-General of Arab League
- **Mr. Chaker Khazaal**, Best-selling Author and Journalist
- **Mr. Shady Qubaty**, Founder and President of the Yale MENA Students Association



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11:08 – 11:15

**I'm so Excited and Here's Why:
Testimonials by the Youth**

Young leaders from the Arab region and beyond offer their perspectives with one-minute messages regarding what they look forward to in the decade of the 2020s.

Perspectives
**On-the-record
webcast live**

- **Ms. Malak Akiely**, CEO of Golden Wheat Grain Trading
- **Ms. Wafa Ben Hassine**, Policy Counsel at Access Now
- **Ms. Donna Maria Feghaly**, Art Curator / Architectural Design Retrieving Beirut
- **Mr. Chaker Khazaal**, Best-selling Author and Journalist
- **Ms. Emthithal Mahmoud**, Poet and Activist, UNHCR Goodwill Ambassador
- **H.E. Ediola Pashollari**, Secretary General World Assembly of Youth in Malaysia
- **Mr. Shady Qubaty**, Founder and President of the Yale MENA Students Association

11:15 – 11:35

Networking Break

11:40 – 12:20

Dealing with Conflicts: the Importance of the Human Infrastructure

When dealing with conflicts and in the aftermath of conflicts, the human infrastructure is often forgotten or dismissed. Who are the stakeholders responsible for rebuilding the human infrastructure? What roadmap is needed to address this important matter in the Arab region for the next decade?

Panel Discussion
**On-the-record
webcast live**

Co-hosted by MTV Lebanon

Moderated by Ms. Mouna Saliba, Talk Show Host MTV Lebanon

- **Ms. Wafa Ben Hassine**, Policy Counsel at Access Now



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- **Ambassador Ramzy Ezzeldin Ramzy**, Egyptian diplomat, Former Assistant Secretary General of the UN and Deputy Special Envoy for Syria
- **Ambassador Robert Ford**, Professor at Yale University
- **H.E. Jan Kubis**, UN Special Coordinator for Lebanon
- **Mr. Peter Maurer**, President International Committee of the Red Cross

12:25 – 12:40

PwC Presentation - Fit for the Future: Creating a Digitally-advanced Citizen-centric Society

Change breeds innovation; how can the region reduce lost economic opportunities by building a more inclusive, sustainable and digitally upskilled society that is fit for the future?

- **Mr. Hani Ashkar**, PwC Middle East Senior Partner
- **Mr. Rob McCargow**, Director of Artificial Intelligence, PwC

Presentation
**On-the-record
webcast live**

12:45 – 13:35

The Look of the Next Decade: Transitioning to a Circular Economy and Positioning the Arab Region in the Global Industry of Fashion, Design, and Architecture

How can the fashion industry transition into a system built on sustainability? How do we manage the lifecycle of luxury products through circular business models? How do we position the Arab region to stand as a strong force in global design? How can policy makers support local designers and elevate the Arab region as a hub for creative talent?

Moderated by Ms. Thalia Dergham, Senior Strategist at Wednesday

Presentation:

- **Ms. Nada Debs**, Founder and Creative Director East & East

Panel Discussion
**On-the-record
webcast live**



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- **Ms. Natasha Franck**, Founder & CEO of EON Group
- **Ms. Celine Semaan**, CEO of Slow Factory

Panelists:

- **Mr. Ahmed Khyeli**, Founder of Khyeli
- **Mr. Michel Abboud**, Founding Principal of SOMA Architect

13:40 – 14:30 **Lunch Break**

14:35 – 15:20 **Will Europe Wither or Will it Weather the Gathering Storms?**

The European Union has become more fragmented and the transatlantic relations have turned volatile. What is needed to reinstate confidence in Europe? Will political shifts restore Europe's status or will it diminish its influence in the Middle East?

Panel Discussion
**On-the-record
webcast live**

Co-hosted by Al Roeya Newspaper

**Moderated by Mr. Nik Gowing, International broadcaster.
Founder and Director, Thinking the Unthinkable**

- **The Rt Hon Alistair Burt**, Former Minister of State for the Middle East at the Foreign and Commonwealth Office
- **H.E. Michel Duclos**, French diplomat, Senior Fellow at Institut Montaigne
- **H.E. Philip Gordon**, Former White House Coordinator for the Middle East
- **Sir John Scarlett**, Former Chief of the British Secret Intelligence Service
- **H.E. Dr. Danilo Turk**, Former President of Slovenia

15:25 – 16:05 **The Security Discourse: Towards a Decade of Peace or a Decade of Wars**

Is there a new regional security order on the horizon in the Arab region? What does it take to widen the security discourse beyond the military dimension? How do we adapt the existing

Panel Discussion
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foreign policy framework to keep up with the unprecedented technological changes such as cybersecurity interventions? Is the Arab region equipped to handle the wave of change to come?

Co-hosted by The National

Moderated by Mr. Mustafa Alrawi, Assistant Editor-in-Chief at The National

- **H.E. Rolf Ekeus**, Associate Fellow with the SIPRI Disarmament
- **Admiral Robert Harward**, Chief Executive for Lockheed Martin Middle East
- **Ms. Danielle Pletka**, Senior Vice President, Foreign and Defense Policy American Enterprise Institute
- **Mr. Michael Singh**, Managing Director of The Washington Institute for Near East Policy
- **Dr. Irina Zvyagelskaya**, Head of the Center Institute of World Economy and International Relations

16:10 – 17:00

American-Russian Relations: Clash or Collaboration in the Middle East?

Is the Middle East still a contested sphere in the new American-Russian agendas? Do the US and Russia have polarizing views on the regional balance of power between the Arab countries, Iran, Israel, and Turkey? Or is the region altogether secondary to both powers?

Panel Discussion
**On-the-record
webcast live**

Co-hosted by Sky News Arabia

Moderated by Mr. Robert Nakhel, Senior News Anchor SNA

- **Ambassador Robert Blackwill**, Henry A. Kissinger Senior Fellow, Council on Foreign Relations
- **Mr. Andrey Bystritsky**, Chairman of the Board of the Valdai Discussion Club
- **H.E. Nabil Elaraby**, Former Secretary-General of the Arab League



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- **H.E. Andrei Fedorov**, Chairman of the Fund for Political Research and Consulting
- **Mr. Prem Kumar**, Principal Albright Stonebridge Group
- **Ms. Sameera Rajab**, Special Envoy for the Royal Court of Bahrain

17:00 – 17:20 **Networking Break**

17:20 – 19:20 **2020 Hindsight. 2020s Foresight
A Town-Hall Conversation**

**On-the-record
webcast live**

Moderated by Raghida Dergham, Co-chair of Beirut Institute Summit in Abu Dhabi Edition III, Founder and Executive Chairman of Beirut Institute

At this interactive two hour session, all delegates to the summit engage in a Town-Hall conversation with a semi-circle of 20 delegates on stage and other delegates in the audience completing the circle. Raghida Dergham will kick-off the session with questions to delegates on stage and then engage others in this constructive, forward looking, action-oriented conversation. The session culminates with the 2019 Beirut Institute Summit in Abu Dhabi Declaration.

- **Ms. Mireille Abi Nasr**, Corporate Communication Officer at FFA Private Bank
- **H.E. Mohamad Dayri**, Former Minister of Foreign Affairs of Libya
- **Maitre Mohamed Alem**, Founder and Senior Partner Alem & Associates
- **Dr. John Duke Anthony**, Founding President and Chief Executive Officer National Council on U.S.-Arab Relations
- **Dr. Oleg Barabanov**, Programme Director of the Valdai Discussion Club
- **H.E. Abdullah Bishara**, Former Secretary-General of Gulf Cooperation Council
- **Ambassador Robert Blackwill**, Henry A. Kissinger Senior Fellow, Council on Foreign Relations



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- **Mr. Christopher Dickey**, World News Editor, The Daily Beast
- **Mr. Ahmed el-Gaili**, Managing Partner, Dubai Office Vinson &Elkins
- **H.E. Andrei Fedorov**, Chairman of the Fund for Political Research and Consulting
- **H.E. Philip Gordon**, Former White House Coordinator for the Middle East
- **Mr. Nik Gowing**, International broadcaster. Founder and Director, Thinking the Unthinkable
- **Mr. Hussein Ibish**, Senior Resident Scholar, The Arab Gulf States Institute in Washington
- **H.E. Dr. Srgjan Kerim**, Macedonian Diplomat, Former Minister of Foreign Affairs of Macedonia
- **Mr. Chaker Khazaal**, Best-selling Author and Journalist
- **Mr. Firas Maksad**, Adjunct Professor, George Washington University's Elliott School of International Affairs
- **H.E. Brett McGurk**, Payne Distinguished Lecturer Stanford University
- **Mr. Badih Moukarzel**, International lawyer and Board Member of Beirut Institute
- **H.E. Amr Moussa**, Former Secretary-General of Arab League
- **General David Petraeus**, Former Director Central Intelligence Agency, Chairman of the KKR Global Institute
- **Dr. Mahmood Sariolghalam**, Professor of International Relations at the National University of Iran
- **Mr. Salman Sheikh**, Founder and CEO The Shaikh Group

19:20 – 19:50

The Beirut Institute Summit in Abu Dhabi Declaration

**On-the-record
webcast live**